

Annual Review 2022/2023

Welcome!

We are happy to present the annual review of the Gutenberg School of Management and Economics covering the past academic year 2022/2023.

In this year, the CHE (Centrum für Hochschulentwicklung) published its highly regarded ranking of study programs in management and economics. We are happy to report that our study programs have achieved excellent rankings. This result supports our belief that our study programs are of high quality and that it prepares our students well for the job market. We will do our best to ensure the high quality of our program in the future.

In this review, you will find information on the graduation ceremonies, research and publications of faculty members, as well as past events.

We hope that you enjoy reading our annual review. We thank everyone who submitted an article to this issue. We thank Johannes Kreim and Marvin Hahn for editing assistance.

We wish you a successful and productive new academic year!

Yours sincerely,



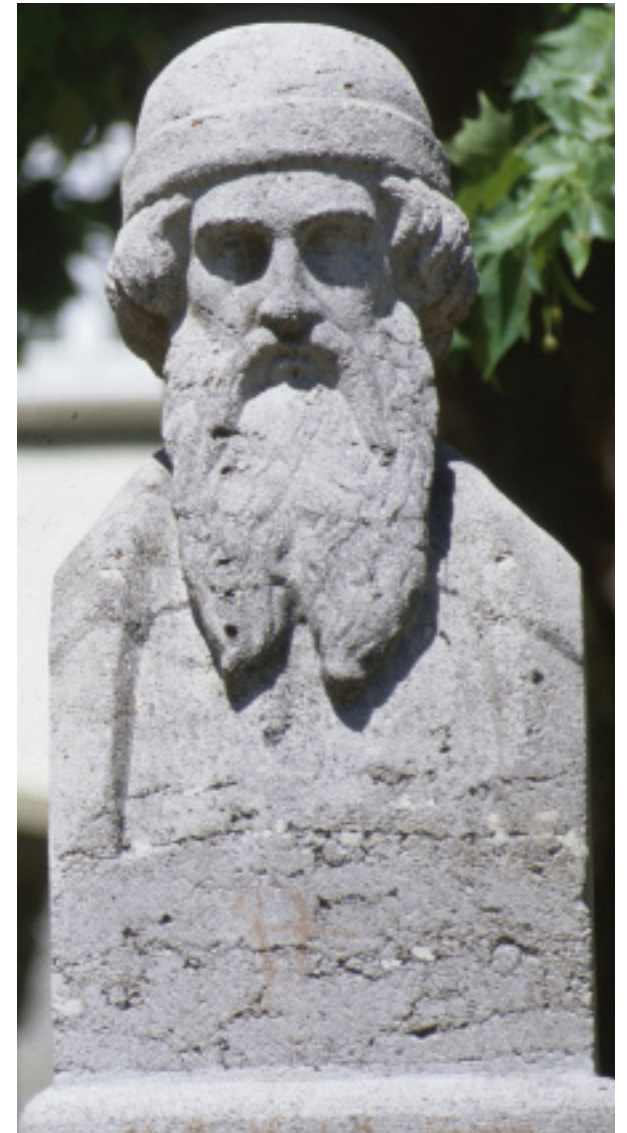
Roland Euler

*Dean of the Faculty of Law, Management and
Economics*



Christopher Koch

Chair of Corporate Governance and Auditing



News from the Gutenberg School of Management and Economics

CHE University Ranking in law and economics: Excellent rankings for JGU Mainz in various areas

The Faculty of Law, Management and Economics at JGU Mainz has achieved excellent rankings in the current CHE University Ranking, which was published in the new ZEIT Study Guide 2023/24. The CHE ranking covers more than 300 universities and universities of applied sciences. In this year's survey round, the law and economics departments at JGU Mainz actively participated. The CHE Ranking does not compile traditional rankings, but rather reports the results of a student survey using ratings of up to five stars. In the student survey, the Gutenberg School of Management and Economics achieved at least four stars in 9 out of 14 categories. It is among the national leaders in terms of the indicators "support at the beginning of studies", "graduation in a reasonable period of time (Bachelor and Master)".



JGU Mainz researchers among the strongest in research - Excellent research at the Gutenberg School of Management and Economics

Four business economists from JGU Mainz are represented in the recently published ranking of the most research-intensive scientists in the field of business administration (BWL) in German-speaking countries. **Prof. Stefan Irnich** (Chair of Logistics Management) achieved 17th place (out of 3,638 researchers) in the research ranking between 2018 and 2022 and 42nd place (of 4,500 researchers) in the lifetime achievement ranking. **Prof. Franz Rothlauf** (Chair of Business Informatics) is also represented in the lifetime achievement ranking of the most research-intensive business economists with position 206. In addition, **Prof. Andranik Tumasjan** (Chair of Management and Digital Transformation) in 69th place, and **Dr. Christian Tilk** (former member of the Chair of Logistics Management) in 83rd place, are among the 100 most research-intensive business economists under the age of 40 (out of 500 researchers).

The Research Monitoring Ranking ranks all researchers, including post-docs and junior professors, in the field of business administration who work at universities, Fraunhofer Institutes or Max Planck Institutes in Germany, Austria and Switzerland. The ranking evaluates the research performance based on the articles published in the last five years in the nearly 860 relevant scientific journals in the entire field of business administration. The ranking is compiled by the KOF economic research institute at ETH Zurich in collaboration with the Düsseldorf Institute for Competition Economics (DICE) and published in the magazine WirtschaftsWoche.

KOF



The GSME says goodbye!

Dr. Christian Tilk (former member of the Chair of Logistics Management) became assistant professor at the Department of Business Decisions and Analytics at the University of Vienna in February 2023. His DFG/FWF-funded work focusses on Machine Learning (ML)-based acceleration of branch-price-and-cut algorithms for the exact solution of vehicle routing and scheduling problems. The JGU Mainz wishes him all the best for his future career.

Graduation

Graduation ceremonies of the Gutenberg School of Management and Economics

In November 2022 and June 2023, the graduation ceremonies took place. In total, around 800 people attended the celebrations. WP/StB Thomas Lüdke (Deloitte) and **Prof. Louis Velthuis** (Chair of Management Accounting) delivered the keynote speeches. Alumni e.V. presented awards to the best student in each study program. Mazars sponsored an award for the best Bachelor and Master thesis in the field of corporate governance and auditing. Afterwards, the student council offered drinks and a snack to all participants.

We would like to congratulate all our graduates who finished their studies in the last academic year!

	Graduating students
B.Sc. Management and Economics	324
B.Sc. Business Education	49
M.Sc. Management	66
M.Sc. Accounting and Finance	71
M.Sc. International Economics and Public Policy	51
M.Sc./ M.Ed. Business Education	14/25



Keynote speaker Thomas Lüdke



Keynote speaker **Prof. Louis Velthuis**





Bachelor graduates summer term 2022



Master graduates summer term 2022



Bachelor graduates winter term 2022/2023



Master graduates winter term 2022/2023

We congratulate the winners of the Alumni e.V. prize
for an excellent graduation (summer term 2022):

Cedric Dörtzbach

B.Sc. in Management and Economics

Alicia Paulina Müller

B.Sc. in Business Education

Jan Kopper

M.Sc. in Management

Felix Palmqvist

M.Sc. in Accounting and Finance

Lea Virginia Voigt

M.Sc. in International Economics and Public Policy

The prize was kindly presented by **Prof. Stefan Irnich** (Chair of Logistics Management). The prize is
endowed with 100 euros each.



We congratulate the winners of the Alumni e.V. prize
for an excellent graduation (winter term 2022/2023):

Georg Wetzel

B.Sc. in Management and Economics

Natalie Altenkamp

B.Sc. in Business Education

Alina Geiger

M.Sc. in Management

Lukas-Malte Bammert

M.Sc. in Accounting and Finance

Danylo Kamenev

M.Sc. in International Economics and Public Policy

Helena Stefanie Gärtner

M.Sc. in Business Education

The prize was kindly presented by **Prof. Stefan
Irnich** (Chair of Logistics Management). The prize is
endowed with 100 euros each.





We congratulate the winners of the Mazars prize for an excellent graduation.

Maximilian Johannes Frenzel

B.Sc. in Management and Economics



Julia Stephanie Reimer

M.Sc. in Accounting and Finance



More impressions:



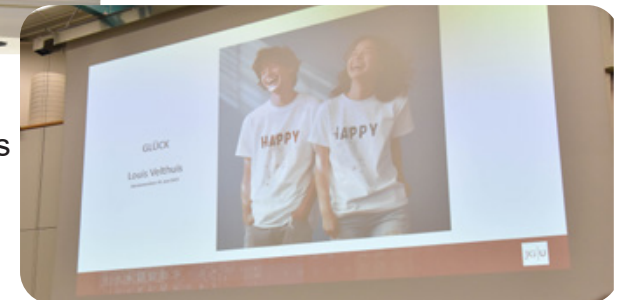
Studienbüro team

Musical accompaniment



Greetings from Dean **Prof. Roland Euler**

Keynote speech about Happiness



Master in International Economics and Public Policy (MIEPP): Farewell ceremony 2019-2022

In the years 2020 and 2021, the Covid19 pandemic not only forced students and faculty to move almost all teaching activities from the course room into the internet. It also prevented other on-campus events like the MIEPP Farewell Ceremony, which we had previously used to honor successful graduates of the program. To revive this cherished tradition, the MIEPP program directors **Prof. Philipp Harms** (Chair of International Economics) and **Prof. Daniel Schunk** (Chair of Public and Behavioral Economics) organized the MIEPP Farewell Ceremony 2019-2022, which took place on 31 October 2022, and brought together former students of the Corona-ridden cohorts, their friends and family, as well as MIEPP faculty members. The evening included speeches by former MIEPP students Katharina Will and Tobias Gruhle, PhD who both now work at the Deutsche Bundesbank, as well as the solemn presentation of MIEPP graduation certificates. No less importantly, however, it gave graduates an opportunity to meet former fellow students and friends, to exchange memories and news, and to make up for some of the personal interaction that was so dearly missed during the pandemic years. The financial support of this event by the Deutsche Bundesbank is gratefully acknowledged.



Research news

International top publications (VHB-Jourqual 3 A+/A, Handelsblatt 2017 A+/A/B, or SJR > 2.5)

Bauer, Kevin; **Gill, Andrej**. (2023). Mirror, mirror on the wall: Algorithmic assessments, transparency, and self-fulfilling prophecies. *Information Systems Research*, 0 (0), 1-23, doi: 10.1287/isre.2023.1217.

Bianchessi, Nicola; Gschwind, Timo; **Irnich, Stefan**. (2023). Resource-window reduction by reduced costs in path-based formulations for routing and scheduling problems. *INFORMS Journal on Computing*, forthcoming.

Dignath, Charlotte; Fabriz Sabine; **Van Ewijk, Reyn**; Perels, Franziska. (2023). Let learners monitor the learning content and their learning behavior! A meta-analysis on the effectiveness of tools to foster monitoring. *Educational Psychology Review*, 35 (2), doi: 10.1007/s10648-023-09718-4.

Downar, Benedikt; Jürgen Ernstberger; **Koch, Christopher**; Prott, Martin. (2022). Does practitioner research help auditors to provide higher audit quality and improve their reputation?. *European Accounting Review*, 31 (5), 1059-1081, doi: 10.2139/ssrn.2749411.

Fabian, Nicolai; **Weck, Michelle**; Hanelt, Andre; Firk, Sebastian; **Oehmichen, Jana**; Bhattacharya, Abhi. (2022). Many roads lead to digital transformation: A configurational perspective on digital competence elements. *ICIS 2022 Proceedings*.

Fischer, Andreas M.; Herkenhoff, Philipp; **Sauré, Philip**. (2023). Identifying Chinese supply shocks: Effects of trade on labor markets. *Review of International Economics*, 31 (4), 1476-1507, doi: 10.1111/roie.12673.

Gillenkirch, R.; **Velthuis, Louis**. Delegated Risk-Taking, Accountability, and Outcome Bias. *Journal of Risk and Uncertainty*, forthcoming.

Heßler, Katrin; **Irnich, Stefan**. (2023). Partial dominance in branch-price-and-cut for the basic multi-compartment vehicle routing problem. *INFORMS Journal on Computing*, 35 (1), 50-65, doi: 10.1287/ijoc.2022.1255.

Korbacher, Laura; Irnich, Stefan; Martinovic, John; Strasdat, Nico. (2023). Solving the skiving stock problem by a combination of stabilized column generation and the reflect arc-flow model. *Discrete Applied Mathematics*, 334, 145-162, doi: 10.1016/j.dam.2023.04.003.

Schmidt, Jeanette; Tilk, Christian; **Irnich, Stefan**. (2022). Using public transport in a 2-echelon last-mile delivery network. *European Journal of Operational Research*, forthcoming, doi: 10.1016/j.ejor.2022.10.041.

Lichti, Constantin; **Tumasjan, Andranik**. (2023). "My precious!": A values-affordances perspective on the adoption of Bitcoin. *Journal of the Association for Information Systems*, 24 (3), 629-663, doi :10.17705/1jais.00790.

Van Doorn, Sebastian; Georgakakis, Dimitrios; **Oehmichen, Jana**; Reimer, Marko. (2023). Opportunity or threat? Exploring middle manager roles in the face of digital transformation. *Journal of Management Studies*, forthcoming, doi: 10.1111/joms.12880.

Xu, Xiaohong; Zhao, Peng; Hayes, Richard; Le, Nhan; **Dormann, Christian**. (2023). Revisit the causal inference between organizational commitment and job satisfaction: A meta-analysis disentangling its sources of inconsistencies. *Journal of Applied Psychology*, 108 (7), doi: 10.1037/apl0001073.

Other top publications (Q1 according to SCImago)

Afsharian, Ali; Dollard, Maureen; **Dormann, Christian**; Ziaian, Tahereh; Winefield, Tony. (2022). PSC through the lens of dispersion-composition model: The beneficial effects of PSC ideal as a high and strong PSC signal. *Work & Stress*, 37 (2), 171-194, doi: 10.1080/02678373.2022.2120561.

Berger, Eva; Hermes, Henning; König, Günther, Schmidt, Felix; **Schunk, Daniel**. (2022). Self-regulation training and job search input: A natural field experiment within an active labor market program. *Journal of Behavioral and Experimental Economics*, 98, 101858, doi: 10.1016/j.socec.2022.101858.

Bossler, Mario; **Moog, Alexander**; **Schank, Thorsten**. (2023). Labor demand responses to changing gas prices. *The B.E. Journal of Economic Analysis & Policy*, doi: 10.1515/bejeap-2023-0114.

Dormann, Christian. (2022). Start even smaller, and then more random. Comment on “Start small, not random: Why does justifying your time-lag matter?” by Griep, Yannick; Vranjes, Ivana; Kraak, Johannes M.; Dudda, Leonie; Li, Yingjie. *The Spanish Journal of Psychology*, 25, doi: 10.1017/SJP.2022.16.

Fan, Jiasi; Tao, Zhexiong; **Oehmichen, Jana**; van Ees, Hans. (2023). CEO career horizon and corporate bribery: A strategic relationship perspective. *Asia Pacific Journal of Management*, forthcoming, doi: 10.1007/s10490-022-09868-z.

Fehre, Kerstin; **Oehmichen, Jana**; Steinberg, Philip J.; Widmann, Bettin. (2023). The time for the future is now: CEO temporal focus and firms’ identification and interpretation of grand challenges – The example of water scarcity. *Journal of Cleaner Production*, 406, 137041, doi: 10.1016/j.jclepro.2023.137041.

Fichtner, Urs A.; [...] **Ortner, Julia**; [...] **Velthuis, Louis**; Farin-Glattacker, Erik. (2023). How do (false) positively screened patients experience a screening programme for liver cirrhosis or fibrosis in Germany? A qualitative study. *Health Expectations*, forthcoming, doi:10.1111/hex.13800.

Hanisch, Marvin; Goldsby, Curtis M.; Fabian, Nicolai E.; **Oehmichen, Jana**. (2023). Digital governance: A conceptual framework and research agenda. *Journal of Business Research*, 162, 113777, doi: 10.1016/j.jbusres.2023.113777.

Harms, Philipp; Hoffmann, Mathias; **Kohl, Miriam**; Krahnke, Tobias. (2023). Inequality and the Structure of Countries' External Liabilities. Review of World Economics, forthcoming, doi: 10.1007/s10290-023-00499-0.

Karn, Ina; Mendiratta, Esha; Fehre, Kerstin; **Oehmichen, Jana**. (2023). The effect of corporate governance on corporate environmental sustainability: A multilevel review and research agenda. Business Strategy and the Environment, forthcoming, doi: 10.1002/bse.3279.

Krause, Jan S.; Brandt, Gerrit; Schmidt, Ulrich; **Schunk, Daniel**. (2023). Don't sweat it: Ambient temperature does not affect social behavior and perception. Journal of Economic Psychology, forthcoming, doi: 10.1016/j.joep.2023.102657.

Leimer, Birgit; **Van Ewijk, Reyn**. (2022). Are grandchildren good for you? Well-being and health effects of becoming a grandparent. Social Science & Medicine, 313, 115392, doi: 10.1016/j.socscimed.2022.115392.

Leimer, Birgit; **Van Ewijk, Reyn**. (2022). No "Honeymoon Phase": Whose health benefits from retirement and when. Economics & Human Biology, 47, 101171, doi: 10.1016/j.ehb.2022.101171.

Mosthaf, Alexander; **Schank, Thorsten**; Schwarz, Stefan. (2023). Do supplementary jobs for welfare recipients increase the chance of welfare exit? Evidence from Germany. Industrial Relations, forthcoming.

Oehmichen, Jana; Schult, Alexander; Dong, John Q. (2023). Successfully organizing AI innovation through collaboration with startups. MIS Quarterly Executive, 22 (1), available at: <https://aisel.aisnet.org/misqe/vol22/iss1/4>.

Pastor, Kai; Schank, Thorsten; Zlatkin-Troitschanskaia, Olga; Wälde, Klaus. (2022). A practical approach to overcoming biases in comparing student performance. Assessment & Evaluation in Higher Education, online first, doi: 10.1080/02602938.2022.2134841.

Pradella, Fabienne; Leimer, Birgit; Fruth, Anja; Queißer-Wahrendorf, Anette; **Van Ewijk, Reyn**. (2023). Ramadan during pregnancy and neonatal health—Fasting, dietary composition and sleep patterns. PLoS ONE, 18 (2), e0281051, doi: 10.1371/journal.pone.0281051.

Schunk, Daniel; Zipperle, Isabell. (2023). Fairness and inequality acceptance in children and adolescents: A survey on behaviors in economic experiments. Journal of Economic Surveys, 0 (0), 1-28, doi: 10.1111/joes.12553.

Steiner, Nils; Berlinschi, Ruxanda; Farvaque, Etienne; Fidrmuc, Jan; **Harms, Philipp**; Mihailov, Alexander; Neugart, Michael; Stanek, Piotr. (2023). Rallying around the EU Flag: Russia's Invasion of Ukraine and Attitudes toward European Integration. Journal of Common Market Studies, 61 (2), 283-301, doi: 10.1111/jcms.13449.

Tumasjan, Andranik. (2023). The many faces of social media in business and economics research: Taking stock of the literature and looking into the future. *Journal of Economic Surveys*, special issue article, 1-38, doi: 10.1111/joes.12570.

Van Ewijk, Reyn; Lindeboom, Maarten. (2022). Selective mortality and fertility and long run health effects of prenatal wartime exposure. *Economics & Human Biology*, 47, 101186, doi: 10.1016/j.ehb.2022.101186.

Zlatkin-Troitschanskaia, Olga; Kühling-Thees, Carla; Gordon, Judith;
Reichert-Schlax, Jasmin; Happ, Roland; Pant, Hans-Anand. (2022). Improving study admission through entry diagnostics using a validated subject-specific test. *Assessment and Evaluation in Higher Education*, 47 (8), 1274–1288, doi: 10.1080/02602938.2022.2040001.



New research funding

The Chair of Business and Economics Education (**Prof. Zlatkin-Troitschanskaia**) is pleased to announce that the new Research Unit “Critical Online Reasoning in Higher Education (CORE)” has received funding from the German Research Foundation (DFG) for an initial period of four years (2023 – 2027). This interdisciplinary collaborative and international research group consists of nine research projects and aims to explore online learning behaviors and the online information landscapes that students in medicine, physics, business, and social sciences use for their studies. Besides JGU Mainz, Goethe University Frankfurt am Main, Ludwig Maximilian University Munich (LMU), and the Leibniz Institute for Human Development (DIPF), international partners from renowned North American universities including Stanford and Harvard will be participating in the research unit. For further information, please click here (<https://press.uni-mainz.de/new-dfg-funded-research-unit-core-investigates-students-critical-use-of-online-information/>).



Prof. Philip Sauré (Chair of International Finance) and Prof. Katharina Erhardt received a DFG grant for the project Establishing International Cooperations (project number 523703559).

An innovative teaching-learning project "Development of digital microlearning units to promote media (subject) didactic competence and scientific methodological competence in the study of business and economics education" [Entwicklung digitaler Microlearning-Einheiten zur Förderung medien(fach) didaktischer Kompetenz und wissenschaftlicher Methodenkompetenz im Studium der Wirtschaftspädagogik (EDiMiLE)] (04/2023 - 03/2024) was approved by the Gutenberg Lehrkolleg of JGU Mainz. The project was applied for by **Dr. Andreas Maur**, **Dr. Jasmin Reichert-Schlaß** and **Katharina Frank** from the Chair of Business and Economics Education (**Prof. Zlatkin-Troitschanskaia**).



Dr. Markus Eyting (Chair of Digital Economics) received an Add-on Fellowship for Interdisciplinary Economics and Interdisciplinary Business Administration, funded by the Joachim Herz Stiftung for his research in behavioral economics, individual decision making and discrimination.



Appointments



Prof. Andrej Gill (Chair of Corporate Finance) has been elected as new director of the Gutenberg Lehrkolleg (GLK). The GLK is one of the central institutions of the JGU Mainz for the further development of its teaching. "I would like to sincerely thank the previous members of the GLK and warmly welcome the new members. Let us together continue the previous results and add new impulses," says Gill. "Special thanks in this regard go to my predecessor in the office of GLK director, Prof. Andreas Hildebrandt, and his deputy, Prof. Margarete Imhof, whose tireless efforts have significantly shaped GLK in recent years and, in the case of Professor Margarete Imhof, will continue to do so in the years to come."

Prof. Florian Hett (Chair of Digital Economics) has been elected as the new deputy director of the Gutenberg Nachwuchskolleg (GNK). The GNK was founded in 2014 as one of now three colleges of excellence for research, teaching, and young scientists at JGU Mainz. It makes recommendations for the strategic orientation and optimization of framework conditions at JGU Mainz in matters concerning young scientists and artists, and it develops new funding measures. The GNK is financed by the research initiative of the state of Rhineland-Palatinate.

Prof. Jana Oehmichen (Chair of Organization, Human Resources and Management) has been appointed Co-Chairwoman from the Wissenschaftlichen Kommission Strategisches Management (WK STRAT) of the Verband der Hochschullehrerinnen und Hochschullehrer für Betriebswirtschaft e.V. (VHB).

Jana-Verena Gerhart (Chair of Social Media) was accepted into the Female Science Talents Intensive Track 2023 of the Falling Walls Foundation. In this program, a total of 20 female scientists receive a year of tailored workshops and coaching to advance their careers in science. Ms. Gerhart conducts research in the area of consumer psychology/consumer behavior:



"I am very much looking forward to the exchange and interaction in this fascinating, international network. In particular, I'm looking forward to new perspectives on how we as women scientists can make our work more visible and accessible to a broad audience."

Prof. Christopher Koch (Chair of Corporate Governance and Auditing) has been appointed as Associated Editor at Auditing: A Journal of Practice & Theory (AJPT). AJPT is the main journal of the Auditing Section of the American Accounting Association.

Awards

Tatjana Heiser (Chair of Marketing Analytics) has been awarded with the 2023 Wissenschaftspreis in the category "Best Master's Thesis" for her outstanding research. This prestigious award, sponsored by the EHI Foundation and GS1 Germany, recognizes exceptional scientific work that has significant relevance to the retail industry. Under the supervision of **Prof. Frank Huber** (Chair of Marketing Analytics), Tatjana Heiser's thesis provides valuable insights into the factors influencing consumer purchase intentions and contributes to the development of effective pricing strategies in the emerging field of voice commerce. In recognition of her exceptional achievement, Tatjana Heiser received a prize of 5,000 euros. This prize does not only acknowledge her academic excellence but also serves as an encouragement for other young researchers to delve into practical topics and foster collaborations between academia, retailers, and industry. The Wissenschaftspreis is considered one of the most significant university awards of its kind in Germany



Dr. Marc Diederichs and **Prof. Reyn van Ewijk** (both from the Chair of Statistics and Econometrics), together with their co-authors Ingo Isphording (IZA Bonn) and Nico Pestel (University of Maastricht, The Netherlands) were awarded the 2023 Wissenschaftspreis of the German Health Economics Association (DGGÖ) for their article "Schools under mandatory testing can mitigate the spread of SARS-CoV-2", which was published in the Proceedings of the National Academy of Sciences.

Juniorprof. Sandra Kronenberger (Juniorprofessor of Accounting) was honored with a JGU Mainz Teaching Award for excellent teaching in winter semester 2022/2023. The award is granted based on course evaluations by current students.

Prof. Daniel Schunk (Chair of Public and Behavioral Economics) received an award for outstanding teaching in the Graduate School of Economics, Finance, and Management (GSEFM) for the academic year 2021-22. He was awarded the 2nd prize for his course "Intergenerational Economics". The GSEFM is the joint graduate school of the Universities of Frankfurt, Darmstadt and Mainz.

Prof. Christopher Koch (Chair of Corporate Governance and Auditing) received the Mannheim Business School (MBS) Teaching Award for excellence in executive education.



Dr. Fabienne Pradella (Chair of Statistics and Econometrics) received the 2022 City of Mainz, Gutenberg Dissertation Stipend for excellent research, as well as the annual dissertation prize of our faculty for her dissertation “Effects of Early Life Events on Health and Human Capital Outcomes”.

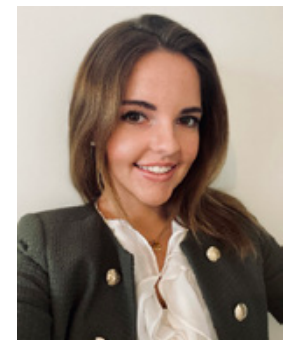
Dr. Andreas Maur (Chair of Business and Economics Education) has successfully passed the defense of his doctoral thesis (Disputation) on November 3rd 2022. The dissertation is entitled: "The longitudinal impact of formative quiz feedback on students' motivational, emotional, and cognitive learning outcomes in a large statistics lecture". In recognition of his excellent dissertation, Dr. Andreas Maur received the Departmental Award of Law and Economics for 2022.



The master's thesis of research assistant **Katharina Frank** (Chair of Business and Economics Education) entitled “Critical Online Reasoning – Validierung neu entwickelter Aufgaben zur Erfassung und Förderung des kritischen Umgangs mit Online-Medien“ [Critical Online Reasoning - Validation of newly developed tasks for recording and promoting critical use of online media] was awarded "BestMasters" by Springer.



The master's thesis of research assistant **Anika Kohmer** (Chair of Business and Economics Education) entitled “Entwicklung und Validierung eines Trainings zur Erfassung und Förderung des kritischen Umgangs mit Online-Medien“ [Development and Validation of a Training to Assess and Improve the Critical Handling of Online Media] was awarded “1st price master's thesis (2022) in business and economics education in Germany” by the Käthe and Ulrich Pleiss Foundation.



Research unit “Interdisciplinary Public Policy”



Following a competitive selection process, the research unit Interdisciplinary Public Policy (IPP), which focuses on interdisciplinary, evidence-based policy research, has again been approved for another five years of funding (2024-2028) by the research initiative of

the ministry of science of Rhineland-Palatinate. Founded in 2014, and since then led by **Prof. Daniel Schunk** (Chair of Public and Behavioral Economics), the research unit “Interdisciplinary Public Policy (IPP)” is a hub for quantitative and empirical social science research at JGU Mainz, involving researchers from economics, business, political science, sociology, computer science, psychology and medicine. IPP’s key objectives are the advancement of interdisciplinary public policy research, the promotion of young researchers, as well as the dissemination of research work among scientists, policy-makers, and the public. The IPP closely collaborates with various local partners, such as the Federal Institute for Population Re-search (BiB) in Wiesbaden, the Leibniz Institute for Resilience Research (LIR) in Mainz, and the Mercator Science Policy Fellowship Programme, and it is tightly linked to various research initiatives in the context of the strategic alliance of Rhine-Main-Universities (RMU).

Since 2017, IPP has also been running the Mainz Behavioral and Experimental Laboratory (MABELLA), which has proven to be an incubator for innovative research—particularly among junior researchers—and is now a JGU Mainz core facility with state-of-the-art technological equipment for designing and conducting surveys and laboratory experiments.

During the next funding period, the IPP will intensify its activities with respect to the promotion of young researchers, the advancement of its collaborative research infrastructure, internationalization, and knowledge transfer. IPP will further strengthen existing collaborations and in doing so, it will focus on four research areas “Digital and Interconnected Economies”, “Artificial Intelligence and Public Policy”, “The Future of Democracy” and “Resilient Lives and Inequality”. Moreover, the IPP aims to open up new fields, such as the field of sustainability research, a topic that IPP members have jointly focused on during their annual retreat in May 2023.

Research Visits

From April-June 2023, Philipp Röchner (Chair of Business Informatics) has visited visit Prof. Arthur Zimek at the University of Southern Denmark.

From August-December 2023, Maximilian Kneflowski (Chair of Corporate Governance and Auditing) is visiting Prof. Oliver Hart at the Harvard University.

From September 2023- January 2024, Fiona Kazarovytska (Chair of Social and Legal Psychology) is visiting Prof. Ayelet Fishbach at the University of Chicago Booth School

All these visits are financially supported by the research unit “Interdisciplinary Public Policy”.

How the Russian assault on Ukraine brought Europeans closer together:

Results from a survey study among Erasmus students

Russia's invasion of Ukraine had the potential to sow division among European countries: those heavily dependent on energy imports from Russia could have felt that supporting sanctions against Russia and providing assistance to Ukraine went against their vital interests. However, this has not materialized. Instead, the governments of all EU member states (except Hungary) stood united in the face of the illegal and unjustified Russian aggression against Ukraine. But how about European citizens? Did the war in Ukraine make them more united around the European idea and their shared values, or did it drive them further apart?

In our recently published paper (Steiner et al., 2023), we – an international team of researchers, among them **Prof. Philipp Harms** (Chair of International Economics) and Nils Steiner from JGU Mainz – use data from a survey that we conducted among outgoing Erasmus students at several European universities, including JGU Mainz. By coincidence, our survey happened to be launched on 21 February 2022, just three days before Russia invaded Ukraine. The original objective was to ascertain how students' beliefs and views on Europe change after spending a semester abroad.



The fact that approximately half of the respondents answered the survey before the invasion started, while the rest did so when the invasion was already underway, created a natural experiment.

We use a battery of questions on how students feel about the EU and European integration: whether they think of themselves as mainly Europeans rather than a citizen of their own country, how strongly they feel attached to Europe, how closely they follow politics at the EU level, whether they think that their country, and they, personally, benefit from EU membership, whether EU member states in economic difficulties should receive financial support, and whether they agree that European integration should be pushed further.

Our results suggest that the news about the Russian attack increased the participants' interest in EU politics, consolidated their attachment to the EU and made them more mindful and appreciative of the benefits of deeper European integration. In fact, the Russian invasion seems to have brought Europeans closer together, by rallying them around our common European flag and making them converge on our shared European values.

Reference:

Steiner, Nils; Berlinschi, Ruxanda; Farvaque, Etienne; Fidrmuc, Jan; **Harms, Philipp**; Mihailov, Alexander; Neugart, Michael; Stanek, Piotr. (2023). Rallying around the EU Flag: Russia's Invasion of Ukraine and Attitudes toward European Integration. *Journal of Common Market Studies*, 61 (2), 283-301, doi: 10.1111/jcms.13449.

News from the Gutenberg School of Business (GSB)

Graduation ceremony of the first cohort for YP MBA

At the end of March, the Gutenberg School of Business Mainz (GSB) graduated 13 participants of the first cohort of the Young Professional MBA. In a solemn ceremony, the academic directors of GSB, **Prof. Andrej Gill** (Chair of Corporate Finance) and **Prof. Franz Rothlauf** (Chair of Business Informatics) congratulated the participants. Bettina Stark-Watzinger, Federal Minister of Education and Research and Member of the Bundestag, sent her whole-hearted congratulations in a short video message.



24th cohort of the Executive MBA starts in September

At the end of September, the meanwhile 24th cohort of the Executive MBA of the GSB starts its MBA studies. With many years of existence since 2001, the GSB offers one of the most traditional study programs of its kind in Germany.



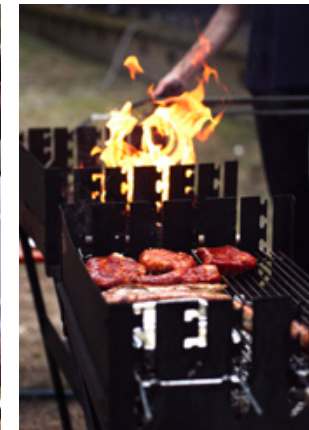
Fireside chat with the CFO of BioNTech, Jens Holstein

One of the special features of GSB are the regularly offered fireside chats which give the participants and graduates of GSB the possibility to discuss actual topics directly with leadership personalities from the economy, politics or society. At the end of June, the study year ended with a very interesting and well-attended fireside chat with Jens Holstein, the CFO of BioNTech who gave impressive insights into the development of Mainz's most famous enterprise from a start-up to a world-renowned company.



Big summer party and 20th anniversary of MBA Alumni Mainz e.V.

In mid-July, the GSB held its annual summer party, which is always organized in cooperation with the business school's alumni association, MBA Alumni Mainz e.V.. The summer party also provided the perfect setting for the 20th anniversary of the alumni association. The Managing Director of GSB, **Dr. Stefanie Klossok**, used the party to thank those responsible for their commitment. In a relaxed atmosphere, almost 100 current participants and graduates enjoyed the summer afternoon with delicious barbecue food and drinks. The children had fun with a children's entertainment program.



Past events

Startup Night

On 27 June 2023, **Prof. Oliver Emrich** (Chair of Management and Social Media), **Prof. Jana Oehmichen** (Chair of Organization, Human Resources and Management) and **Prof. Andranik Tumasjan** (Chair of Management and Digital Transformation) invited to the 9th Startup Night at JGU Mainz. The digital event is aimed at all those interested in starting a business, whether students, university employees or outsiders. It is about meeting, getting information, exchanging experiences and expanding one's personal network. The motto of this year's Startup Night was "What really stops you from founding a startup", to which Ka-chun To from MYCS was able to provide insights into his startup experiences.

BRIDGE Workshop

Chair of Business and Economic Education (**Prof. Zlatkin-Troitschanskaia**): To conclude the project BRIDGE, a closing conference and transfer workshop with researchers and practice partners from the three domains - medicine, teaching, law - took place at university of Mainz on 21-25 September 2023. At the 102nd German Law Faculty Day on 15-16 June 2023 in Saarbrücken, the BRIDGE project has presented its current research results in the domain of law education.

PLATO & CORE Workshop

Chair of Business and Economic Education (**Prof. Zlatkin-Troitschanskaia**): A workshop of the PLATO and CORE-project with the international cooperation partners Prof. Kai Schnabel Cortina (University of Michigan) and Prof. William B. Walstad (University of Nebraska-Lincoln) took place at the JGU Mainz from 5-6 July 2023.

GSERM ST. GALLEN

Three doctoral students from the Chair of Marketing Analytics (**Prof. Frank Huber**)- Laura-Sophie Grunert, Tatjana Heiser, and Jacqueline Veith- participated in this year's Global School in Empirical Research Methods (GSERM) in St. Gallen. GSERM provided doctoral students from around the world with a valuable opportunity for comprehensive further education in the field of empirical research methods through a series of week-long courses. The three research associates attended the courses on "Regression I," "Moderation, Mediation, and Conditional Process Analysis I," and "Experimental Methods for Behavioral Science," which were offered and taught by renowned experts - Timothy McDaniel, Amanda Montoya, and Gerald Häubl. GSERM is one of the most prestigious empirical summer schools of its kind. This year, GSERM celebrated its tenth anniversary in the Swiss city of St. Gallen.



Others

Twind-Project

As part of the TWIND project funded by the German Federal Ministry of Education and Research within the framework of the Quality Offensive Teacher Education, innovative digital teaching-learning tools for the promotion of action-oriented competencies of student teachers have been developed by the Chair of Business and Economics Education (**Prof. Zlatkin-Troitschanskaia**) since 2020. The materials are currently uploaded as an Open Educational Resource on the VCRP platform: <https://www.openedu-rlp.de/edu-sharing/components/collections?viewType=1&id=4a4cab21-f029-4e64-a767->

TWIND
Technik & Wirtschaft:
Integrierte Didaktik

Meeting-Owl

The Faculty of Law and Economics has purchased a "Meeting Owl". The Owl is a specialized video conferencing device designed to enhance participation and collaboration in meetings. The device features a 360-degree camera that captures the entire meeting room, ensuring that all participants are captured regardless of their position. Through intelligent audio recognition, it can identify who is speaking and adjust the sound accordingly, ensuring that all participants are heard clearly. Faculty members are welcome to borrow the owls from the dean's office if needed.



The defibrillators

We are pleased to announce that defibrillators for emergencies have been installed at the Faculty of Law and Economics. You can find one in the foyer of the old building and another in the new building. To provide better orientation, we have attached pictures for your reference.

A defibrillator is a crucial medical device used to reinstate the physiological cardiac rhythm in cases of life-threatening arrhythmias, particularly those involving ventricular fibrillation or ventricular tachycardia.

The defibrillator is simple to handle and guides you through the process by verbal instructions. No previous knowledge or training is needed. First of all the defibrillator conducts an analysis of the patient's heart rhythm. If it detects a life-threatening cardiac rhythm, it delivers an electric shock intended to temporarily restore the heart's rhythm. Subsequently, the defibrillator continues to monitor the patient's heart rhythm to ensure its stability and gives the user further instructions.

By installing these defibrillators, we aim to contribute to the overall safety of our faculty, ensuring that prompt and effective first aid can be provided from anybody in emergency situations.



Study news

Project – “Internationalization”

At the beginning of 2023 **Ann-Kathrin Michaelis** joined the ranks of the Studienbüro FB03 for the project “Internationalization” initiated by "Abteilung Internationales". Together in a team around **Prof. Phillip Harms** (Chair of International Economics) and **Juniorprof. Sandra Kronenberger** (Juniorprofessor of Accounting), **Daniela Förster**, head of the FB03 Studienbüro, the GSME Erasmus office and the GSME International Office, goals for the projects were set to win more international students, both in the Erasmus program as well as degree-seeking, and improve the international students' overall experience at GSME.

An ambassador program was created to help promote the GSME on Social Media and abroad in general. During the summer semester 2023 two students, one from Finland and one from Vietnam, were GSME's first ambassadors and it is the hope to be able to establish this program as a fixed part of the marketing strategy. In addition, an international evening gave international students at GSME a place to mingle and network. Almost 40 students joined and the feedback was very positive. For the winter semester 2023/24 another international evening is in the planning.

A questionnaire was issued to new incoming students from abroad and showed that many decided to study in Germany to improve their language skills and experience a new culture. For most students JGU Mainz was their first choice, while many did choose JGU Mainz, because they wanted to study in Mainz or

in Germany in general. An exit-questionnaire is being conducted at the moment and the plan is to issue these questionnaires to the next cohort of international students as well.

In addition, a professional photographer was hired to take new pictures that better represent the colorful student body at the GSME. These pictures will be included in the website.



Tag der offenen Uni

For the first time the Open House, Tag der offenen Uni, happened in the summer. The Studienbüro, with help from faculty members and current students, was able to welcome many pupils, from all over Rhineland-Palatine and Hesse, and inform them in four pavilions, each dedicated to management and economics, business and economic education, law and German-French degrees, respectively, about our numerous courses and degree opportunities.

In addition, information sessions were held in ReWi 1 and an academic duel – Economics vs. Law – between Prof. Warpler and **Prof. Salvatore Barbaro** (Chair of Social Choice and Collective Decision Making) filled the Audimax to its last seat and more with interested pupils. We thank everyone who made the Tag der offenen Uni a roaring success for FB03.



GSME International Office

In the academic year 2022/23, the International Office at GSME successfully continued long-standing cooperation projects. While new components could be added to the well-established programs, also a promising new international cooperation project was initiated.

In November 2022, the project team of the cooperation with the Warsaw School of Economics (Double Degree Program at Master's level and exchange program at Bachelor's level, represented by **Prof. Daniel Schunk** (Chair of Public and Behavioral Economics)) met on site in Warsaw with the respective project persons as well as with the Vice Rector of SGH, Professor Jacek Prokop. They discussed current topics such as the extension of the Double Degree cooperation beyond the academic year or the celebrations for the 30th anniversary of the German-Polish Academic Forum in October 2023. The German Academic Exchange Service (DAAD) still widely supports the German-Polish cooperation.



In the Double Degree Program (Bachelor) with the Université Paris Nanterre (represented by **Prof. Klaus Wälde** (Chair of Macroeconomics)), students from both partner universities were offered an intercultural job application training that was exclusively designed for them and provided by Ms. Pamela Stenzel, Foreign Trade Counsellor of France and expert on the Franco-German labour market.

After the start of the Double Degree Program at Master's level with the Université Clermont-Auvergne (represented by **Prof. Philip Sauré** (Chair of International Finance)) in 2021/22, the first GSME student will start her studies at UCA in 2023. Following the successful formula of the cooperation with SGH, the Franco-German program offers students of both institutions the unique opportunity to obtain both the French Master's degree in Finance (major "International Audit, Economics and Finance") and the German "Master of Science in International Economics and Public Policy" within the standard study period of two years.

The exchange with the long-standing Chinese partner universities Dongbei University of Finance and Economics and Tongji University Shanghai was hardly possible for several semesters due to the Corona pandemic. Now, the project team around **Prof. Thorsten Schank** (Chair of Applied Statistics and Econometrics) is happy to report that the academic year 2022/23 has been able to build on the time before Corona and that in the near future several students and lecturers will participate in exchange activities again.

In the course of last year, a new cooperation with a university in Japan was initiated by **Prof. Andranik Tumasjan** (Chair of Management and Digital Transformation). The agreement with the Kyoto University of Advanced Science (KUAS) is expected to be concluded in autumn 2023 and will soon give both partner universities the opportunity to exchange students.

More information about the activities of the International Office at GSME and contact details: <https://wiwi.uni-mainz.de/international/>



News from PROF | Studierende Professionell Beraten

The summer semester of 2023 has come to a successful end for the PROF team. Throughout the year, we organized and executed a series of engaging workshops and events for our economy and business, business education, and law students.

Once again, our "Tutorenschulung" was a resounding success, empowering participants with invaluable skills and knowledge to become outstanding mentors. Additionally, two other workshops were offered. The Learning Techniques Workshop received an overwhelming response from law students, while the Time Management Workshop provided effective strategies for balancing academic and personal lives, promoting a more productive and comprehensive university experience.

Moreover, the long-awaited lecture series "Let's talk about" focused on the topic "Vorbereitungsdienst an berufsbildenden Schulen," was dedicated to our business education students. Esteemed speakers, including the seminar leaders **Prof. Markus Böhner** (Honorary Professor) from Rhineland-Platinate and Dr. Kirsten Parche-Fuhrmann from Hesse, provided invaluable insights into the vocational education landscape. Additionally, a specialist in healthcare addressed the audience and two former students - now young teachers - shared their practical experiences, offering inspiration and encouragement to aspiring educators.

Additionally two more Startup Nights took place in the year 2023. In January Lasse Schmid, GM of C24 Bank, has been our guest while in June Kachun To, one of the founders of the individual furniture company MYCS, talked about his founding experiences and learnings.

Looking ahead, we are excited to build upon these achievements and continue empowering students in their academic pursuits and personal growth in the coming year.



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Upcoming events

Faculty Seminar

In the Faculty Seminar, external national and international researchers present their current research projects. The seminar usually takes place on Mondays from 4.15 p.m. until 5.45 p.m. The talks are in English. All researchers and students are welcome to attend. The schedule of our Faculty Seminar series can be found here: <https://wiwi.uni-mainz.de/faculty-seminar/>.

Brown Bag Seminar

The Brown Bag Seminar is an informal research seminar for researchers at the Gutenberg School of Management & Economics. Research-interested students are warmly invited to attend. The Brown Bag takes usually place on Tuesdays from 12 a.m. until 1 p.m. in room HS V (00-251). Researchers from all levels, from junior researchers to professors are welcome to present their work in progress and (close to) finished research projects. All talks are held in English. As the Brown Bag takes place in a hybrid format, if you prefer to attend online, you can do so via an MS Teams link that we will provide. Presenters who want to present online can do so. Please inform us in advance. If you would like to present your work, please send an email to sekretariat.vanewijk@uni-mainz.de, cc to vanewijk@uni-mainz.de.

The schedule of the Brown Bag Seminar can be found here: <https://wiwi.uni-mainz.de/brownbag/>.

Workshop “Shaping Globalization – Economic Consequences and Policy Responses”

Together with Dr. Philipp Richter (University of Mannheim) and Dr. Florian Unger (University of Göttingen), **Dr. Miriam Kohl** (Chair of International Economics) is organizing – for the third time - a workshop on “Shaping Globalization – Economic Consequences and Policy Responses”. The workshop will take place on December 14 and 15, 2023 on JGU Mainz campus. The keynote lecture will be given by Prof. Kalina Manova (University College London). As in last years, the workshop is funded by the Dr. Hans Riegel-Stiftung.





Annual review issued by

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