Faculty Seminar, 16 December 2019

Nina Mazar, Boston University

Title: "Behavioral Insights in Action"

Abstract:

- 1. How to Nudge Organ donations in Ontario,
- 2. How to Nudge Companies to pay their taxes in Ontario
- 3. How to Nudge citizens to pay their taxes in Poland (a field experiment with the entire country of Poland and the Ministry of Finance together with the World Bank).